**Job Overview**As a Trade Planning Manager at Rohlik Group, you will be responsible for accurate forecasting and driving incremental sales through promotions and campaigns. A key part of this role involves final product nominations and pricing, ensuring alignment with agreed briefs.

**Key Responsibilities**

* **Forecasting:** Ensure precise forecasting for short-term (7 days) and long-term (56 days) periods.
* **Promotions and Campaigns:** Plan and execute promotional activities, focusing on product selection and pricing.
* **Sales Management:** Drive incremental sales through effective promotion and campaign strategies.

**Key Performance Indicators (KPIs):**

* Forecasting accuracy: Max 1 day above 5% delta per week for a 7-day forecast and max 1 day above 10% for a 56-day forecast.
* Incremental sales from promotions, specified by markets.
* Incremental sales from campaigns and First-Time Users (FTUs).

**Candidate Requirements**

* **Education:** Bachelor’s degree in Business, Marketing, Finance, or related field.
* **Experience:** 3-5 years in trade planning or sales management, with a focus on forecasting and promotions.
* **Skills:** Strong analytical, planning, and communication skills. Proficiency in data analysis tools.

**About Rohlik Group** Rohlik Group aims to enhance customers' lives by delivering quality groceries quickly and conveniently. We believe in improving the way people shop and live, offering a healthier, happier, and more efficient grocery experience.